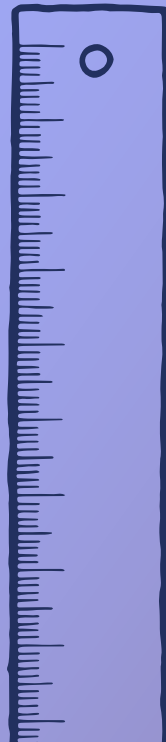
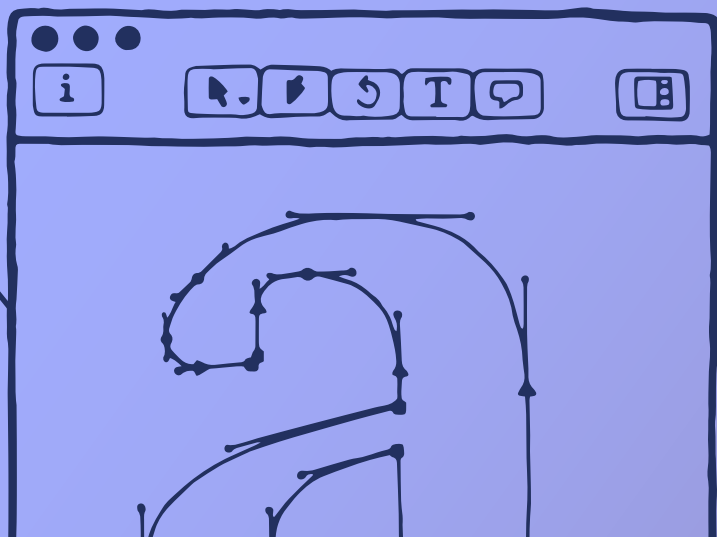


TYPE@ PARIS 2019



The 5th edition of our 5-week type design intensive programme starts on 10 June & ends 13 July 2019.

TEAM

Learn from renowned professionals and experienced instructors including Jean François Porchez (TypeParis' founder), Xavier Dupré, Marc Rouault, Mathieu Réguer, Rainer Erich Scheichelbauer, Georg Seifert, Julie Soudanne & Gina Serret.

We are pleased to announce that the 2019 team will also be completed by Erik Van Blokland, Andrea Tinnes, Antonio Cavedoni, Nick Misani & Neil Summerour as our weekly international guest critics.

**TYPE@
PARIS**

TYPEDESIGN

TypeParis is an intensive programme that takes place in the heart of Bastille area in Paris. Our unique approach continues the long tradition of type design study that started in France back in the 1970's.

With two sessions a day, each led by a tandem of two instructors, you will receive 340 hours of instruction over the course of five weeks.

During this period, several visits have been arranged to see notable french institutions and discover the immense and fascinating history of type, including the collections at Bibliothèque Nationale, Bibliothèque Mazarine, Bibliothèque de l'Arsenal, Musée de l'Imprimerie and Musée Gallo Romain in Lyon, etc.

"A brilliant combination of tutoring and talks with, among other luminaries of the type world, award winning designer and educator, Jean François Porchez. And it's hosted in Paris! What could be better."

John Boardley

I Love Typography

"TypeParis is definitely the event every type lover was waiting for. We don't have a a lot of opportunity to share this passion, particularly in France, so it would be a shame to miss it!"

Peter Bilak

Type designer, Typotheque

TYPE[@] PARIS TALKS

Each Thursday in Paris we will organize the #tptalks19 at Le Tank. Our free talks are open to the public and streamed live.

In 2018, we received Rejane Dal Bello, Hansje van Halem, Claudia Klat, Spin Studio, Morag Myerscough, Thomas Petitjean, Spassky Fischer as well all the #typeparis18 weekly international guests critics.

The amazing evenings involve two speakers and one facilitator. A tote-bag full of typographic goodies is given to all attendees! The evenings run late with conversation, food and drink.

“TypeParis Summer 2019 will be an unprecedented opportunity to learn about contemporary digital type from a Gallic perspective. It’s about time.”

Paul Shaw

Blue Pencil

”It was a real pleasure to work with the students as they embarked on such a fantastic opportunity and journey. It’s not just about making a typeface but looking and being inspired by the whole history that France has to offer this art. Well done TypeParis!”

Jeremy Tankard

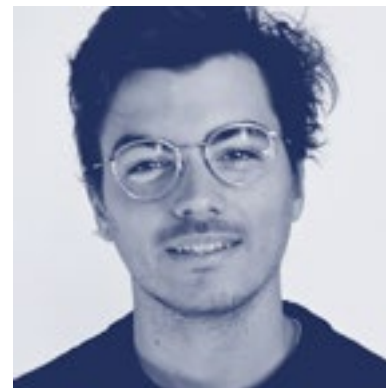
Type designer, JT Typography

TYPE@ PARIS

INSTRUCTORS

Great team!

We are a team of instructors who have a great experience in teaching typeface design together since many years.



Jean François Porchez

Mathieu Réguer

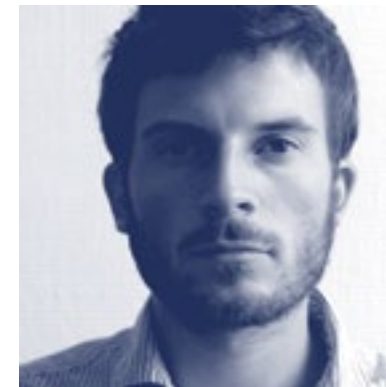
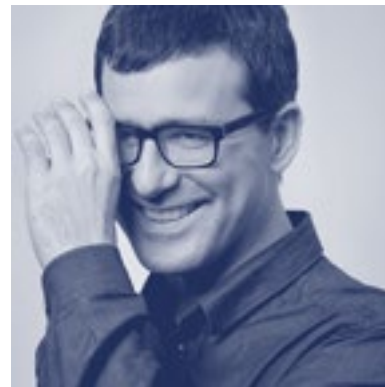
Xavier Dupré

Julie Soudanne

Rainer Erich Scheichelbauer

Marc Rouault

Georg Seifert



Julien Priez

Indra Kupferschmid

Stéphane Elbaz

Alice Savoie

Franck Jalleau

Claudia de Almeida



TYPE@ PARIS ATTENDEES!



TYPE@ PARIS

ATTENDEES!

From all over the world!

Australia

Brazil

Canada

France

Hong Kong

India

Italy

Latvia

Lebanon

Netherlands

Mexico

Poland

Portugal

Puerto Rico

Singapore

Spain

Sweden

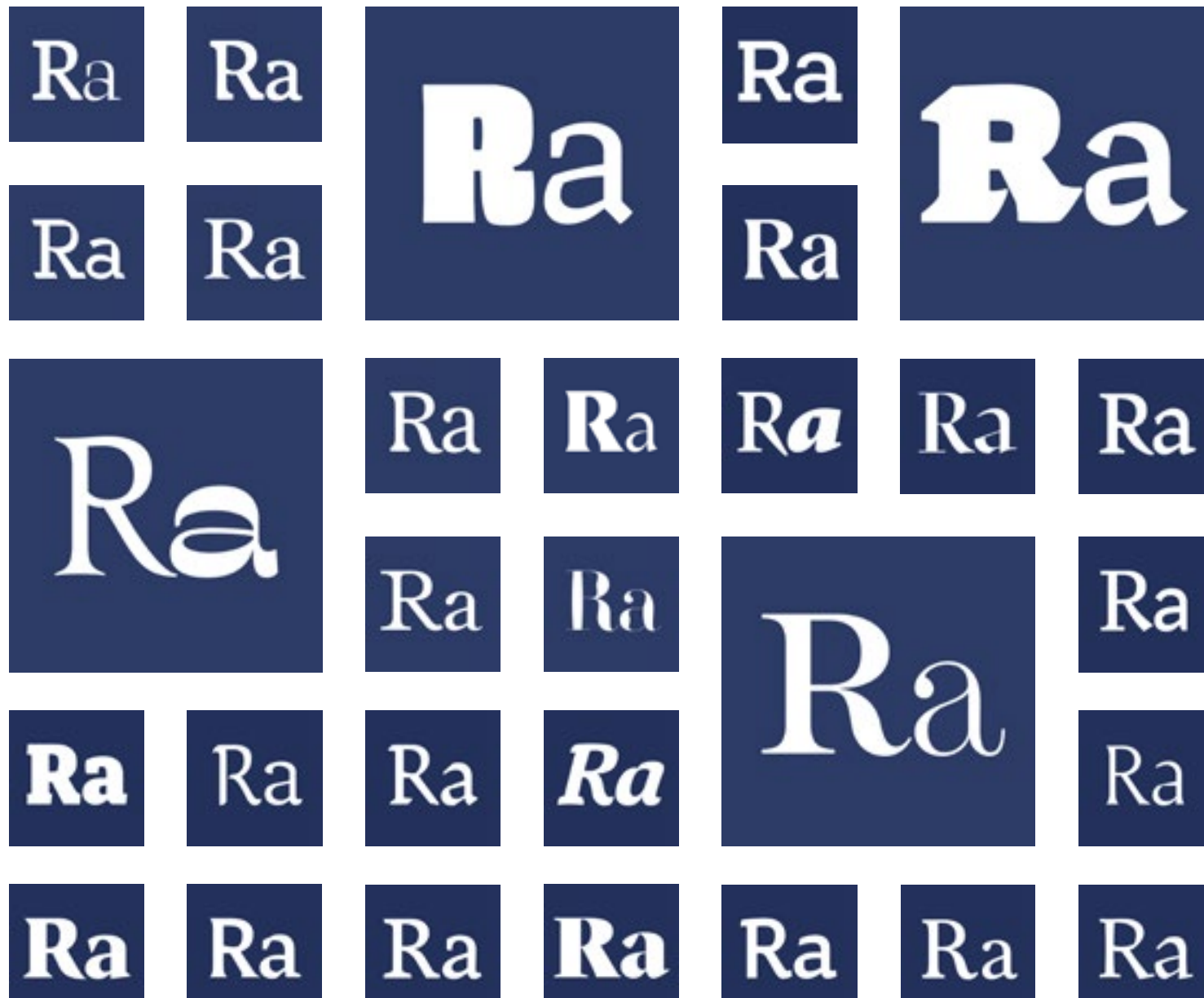
Thailand

United Arab Emirates

United Kingdom

United States

typeparis.com/people



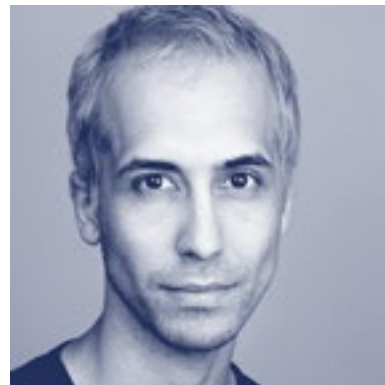
TYPE@ PARIS

GUESTS & SPEAKERS

True legends of type design!

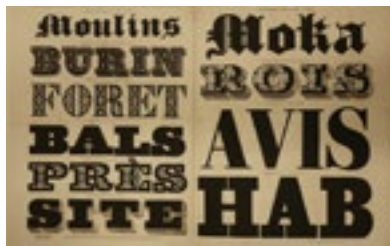
The international line-up of guests + speakers include established designers and type designers. The talks are organized to inspire people, to create a direct link between users of typography and type or lettering designers in general.

Erik Van Blokland
Andrea Tinnes
Nick Misani
Antonio Cavedoni
Neil Summerour
Alex Trochut
David Berlow
Laura Meseguer
Nikola Djurek
Fred Smeijers
Martina Flor



TYPE@
PARIS

TPTALKS & VISITS



TYPE@ PARIS SPONSORS

Platinum



Adobe Typekit



Adobe

Steel



TYPOFONDERIE

Many thanks
to our sponsors
& media partners
for the successful
#typeparis #tptalks
2018 edition!

Wood

Le Tank



Glyphs

TypeNetwork

Paper

typetogether

FontLAB



Media partners



AIR
POSTER

TYPE@ PARIS DATA

340

Hours of instruction
#typeparis

5

Weeks in Paris
#typeparis

59

Attendees in 4 years
#typeparis

21

Nationalities
#typeparis

89M

Tourists in France 2017
#typeparis

13822

Restaurants, bars, cafés, etc.
#typeparis

206

Museums
#typeparis

2199

Listed monuments
#typeparis

20000

Velib' bicycles in operation
#typeparis

1016

Art galleries
#typeparis

TYPE@ PARIS DATA

17K

Views for streaming
and video *#tptalks*

115

Persons by evening
#tptalks

1.7M

Reach *#tptalks*
1.5K posts in 5 weeks

40

Speakers
+ more facilitators
#tptalks

280K

Reach *#typeparis*
1K posts in 5 weeks

1K

People who posted
on social networks

111K

Followers on
various channels
Facebook, Instagram,
Twitter, Newsletter
#typeparis #tptalks
#tptalks

MEDIA PARTNERS

WHAT WE CAN DO FOR YOU

- Logo on conference website
- Your stuff on typeparis19 goody bags
- Mention in our regular newsletters
- Small logo at the end of our livestream + youtube videos
- Mentions on twitter, instagram, facebook
- Your stuff on a table during the five tptalks19 evenings
- Logo on typeparis19 goody bags
- Logo presence during tptalks19
- Mentions during the five tptalks19 evenings
+ Your suggestions welcome!

WHAT YOU CAN DO FOR US

- Article, blog post on your channels including images:
- Launch of the typeparis programme
- Launch of tptalks19 conference programme
- Launch of typeparis sessions conference programme
- Mentions on twitter, instagram, facebook, etc. for each talk
+ Your suggestions welcome!

**TYPE@
PARIS**

STAY IN TOUCH

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Jean François

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Véronique

Design

Romain, Joachim