The 6th edition of our 5-week type design intensive programme starts on 8 June & ends 11 July 2020.

TEAM
TypeParis is built around a team of renowned professionals and experienced instructors: Jean François Porchez, Mathieu Réguer, Marc Rouault, Gina Serret, Julie Soudanne, Malou Verlomme. Rainer Erich Scheichelbauer and Georg Seifer from Glyphs handle special sessions with the attendees. Our weekly international confirmed guest critics for #typeparis20 are Paul Barnes, David Březina, Louise Fili, Alexandra Korolkova and Martin Majoor. They will each spend a day with the attendees and, in the evening, speak at the #tptalks20.
Our unique approach continues the long tradition of type design study that started in France back in the 1970’s. Type design is like graphic design: without a clear understanding of the needs, of the context of use, of the visual reference, of the history and references, nothing will be possible.

As references are crucial, during this period, several visits have been arranged to see notable French institutions and discover the immense and fascinating history of type, including the collections at Bibliothèque Nationale, Bibliothèque Mazarine, Bibliothèque de l’Arsenal, Musée de l’Imprimerie and Musée Gallo Romain in Lyon, etc.

TypeParis is an intensive programme that takes place in the heart of Bastille area in Paris. The programme is in English and covers typeface design and calligraphy techniques, type history, and modern software practices. A typeface is a combination of different factors that need to work together, and the whole intention of our methods is to assimilate this fundamental principle through practice. We want to create a place where every kind of design professional can learn about typography in a relatively short amount of time.

“A brilliant combination of tutoring and talks with, among other luminaries of the type world, award winning designer and educator, Jean François Porchez. And it’s hosted in Paris! What could be better.”

John Boardley
I Love Typography

“TypeParis is definitely the event every type lover was waiting for. We don’t have a a lot of opportunity to share this passion, particularly in France, so it would be a shame to miss it!”

Peter Bilak
Type designer, Typotheque
Each Thursday in Paris we will organize the #tptalks20 at Le Tank.

Our talks bring together graphic designers, art directors, lettering designers, typeface designers. Designing a good typeface is one thing, but it’s a tiny aspect of the whole picture. The big deal is designing with type. In order to draw letters in a mindful way, we must all understand what type is for, how people use it, how they work with it, how they transform it, how they break it and, most importantly, how they communicate with it. Typography is one of the core aspects of graphic design in general, and it’s why we think it is important to create more platforms to let various universes communicate about their love of typography in their everyday practise.

The various communities need to listen to each other, to learn from the others. The social part is also an important aspect, spending time together helps the community to build and develop itself.

Beside the #typeparis20 weekly international guests critics who will speak, new speakers are announced for the #tptalks20: Verònica Fuerte, founder of Hey Studio, Cristiano Bottino, creative director at FM Milano, Hamish Muir founder of Octavo and MuirMacNeil, more to come.

A tote-bag full of typographic goodies is given to all attendees! The evenings run late with conversation, food and drink.

―TypeParis Summer 2019 will be an unprecedented opportunity to learn about contemporary digital type from a Gallic perspective. It’s about

Paul Shaw
Blue Pencil

―It was a real pleasure to work with the students as they embarked on such a fantastic opportunity and journey. It’s not just about making a typeface but looking and being inspired by the whole history that France has to offer this art. Well done TypeParis!"

Jeremy Tankard
Type designer, JT Typography
**Great team!**

We are a team of instructors who have a great experience in teaching typeface design together since many years.

Jean François Porchez  
Mathieu Réguer  
Marc Rouault  
Rainer Erich Scheichelbauer  
Georg Seifert  
Gina Serret  
Julie Soudanne  
Malou Verlomme

Xavier Dupré  
Julien Priez  
Indra Kupferschmid  
Stéphane Elbaz  
Alice Savoie  
Franck Jalleau  
Claudia de Almeida
ATTENDEES!
The attendees came from all over the world!
25 nationalities: Australia, Bolivia, Brazil, Canada, Finland, France, Hong Kong, India, Italy, Japan, Latvia, Lebanon, Netherlands, Mexico, Poland, Portugal, Puerto Rico, Singapore, South Korea, Spain, Sweden, Thailand, United Arab Emirates, United Kingdom, United States...
True legends of type design!
The international line-up of guests + speakers include established
designers and type designers. The talks are organized to inspire
people, to create a direct link between users of typography
and type or lettering designers in general.

Paul Barnes
David Březina
Louise Fili
Alexandra Korolkova
Martin Majoor
Erik Van Blokland
Andrea Tinnes
Antonio Cavedoni
David Berlow
Laura Meseguer
Fred Smeijers
Many thanks to our sponsors & media partners for the successful #typeparis #tptalks 2019 edition!
340
Hours of instruction
#typeparis

5
Weeks in Paris
#typeparis

25
Nationalities
#typeparis

90M
Tourists in France 2018
#typeparis

13822
Restaurants, bars, cafés, etc.
#typeparis

191
Museums
#typeparis

2199
Listed monuments
#typeparis

20000
Velib’ bicycles in operation
#typeparis

76
Attendees in 5 years
#typeparis

1016
Art galleries
#typeparis
**TYPE@PARIS DATA**

- **23K** Views for streaming and video #tptalks
- **120** Persons by evening #tptalks
- **1.7M** Reach #tptalks 1.5K posts in 5 weeks
- **50** Speakers + more facilitators #tptalks
- **280K** Reach #typeparis 1K posts in 5 weeks
- **1K** People who posted on social networks
- **13K** Followers on various channels Facebook, Instagram, Twitter, Newsletter #typeparis #tptalks #tptalks20
# Sponsor Levels 2020

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<tr>
<th>Level</th>
<th>Price</th>
<th>Benefits</th>
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<tr>
<td>PAPER</td>
<td>€ 500</td>
<td>Logo on conference website</td>
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<td></td>
<td></td>
<td>Your stuff on typeparis20 goodie bags</td>
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<td></td>
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<td>Mention in our regular newsletters</td>
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<tr>
<td>CARDBOARD</td>
<td>€ 1000</td>
<td>PAPER + Small logo at the end of our youtube videos</td>
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<td>Mentions on twitter, instagram, facebook</td>
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<tr>
<td>WOOD</td>
<td>€ 2000</td>
<td>CARBOARD + Your stuff on a table during the five tptalks20 evenings</td>
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<td>10% discount for one typeparis20 attendees</td>
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<tr>
<td>COPPER</td>
<td>€ 5000</td>
<td>WOOD + Logo on typeparis20 goodie bags</td>
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<tr>
<td></td>
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<td>Logo presence during tptalks20</td>
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<tr>
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<td></td>
<td>Mentions during the five tptalks20 evenings</td>
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<tr>
<td>STEEL</td>
<td>€ 10000</td>
<td>COPPER + Logo on tptalks20 presentation podium</td>
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<td>Your suggestions welcome</td>
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<td>Freepass for one typeparis20 attendee</td>
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<tr>
<td>PLATINUM</td>
<td>€ 20000</td>
<td>STEEL + Logo on the tptalks20 loops</td>
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<tr>
<td></td>
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<td>Logo at the beginning of our youtube videos</td>
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<tr>
<td></td>
<td></td>
<td>Mentions on our blog posts</td>
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</tbody>
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One point of contact
info@typeparis.com
+33 1 46 54 26 92

Programme coordinator
Jean François

Sponsorships & Management
Véronique

Design
Benjamin, Fanny, Joachim, Jean François